

137 BOOKLET

Chiang Mai's essential



137

PILLARS HOUSE

CHIANG MAI

Sawasdee kha!

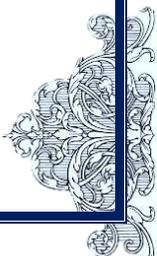
Welcome to 137 Pillars House Chiangmai!

This Activity Booklet provides you with information on a variety of leisure activities in and around the hotel to help you plan and make the most of your stay.

If there is anything special you would like to do, please let us know and we will be happy to assist you with the arrangements.

Enjoy your stay in the Lanna Kingdom.

Pang
Director of Guest Services





LOCAL TOUR

HISTORY, TRADITION AND CULTURE

Chiang Mai is well known as a center for arts and culture, both traditional and modern, with an abundance of music and dance, celebrations, ceremonies and festivals. The key national park of northern Thailand also offers the fresh and cool sport activity such as trekking and rafting. The optional visit to Sankampang or 8-Mile Shopping is the fun leisure to discover the ideally local famous crafts in Chiang Mai

Personally tailored tours with a private car and tour guide, to elephant camps, handicrafts center, antique shops and other places of interest may be arranged. Foreign language speaking tour guides (other than English) can be arranged for you, to make the trip that extra bit special.

For more information and to make reservations, please call our Guest Service Team on extension 0.



❖ *Doi Suthep and the old City Tour*



“This half-day tour visits the most famous important temple in Chiang Mai known as Wat Phra That Doi Suthep, this temple is situated on Suthep Mountain, which is located west of the old city. Then follow by Wat Suan Dok (flower temple), Wat Phra Singha and Wat Chedi Luang which are situated in the old city area”



Price (per person):

1 person 3,000++

2 persons 2,200++

3-5 persons 1,900++

All prices are shown in Thai Baht and subject to service charge 10% and government tax of 7%

❖ *Doi Suthep and 'Ban Tong Luang'
The Hill tribe's village*

This half-day tour visits the most famous important temple in Chiang Mai known as Wat Phra That Doi Suthep, this temple is situated on Suthep Mountain, which is located west of the old city. Then a "Five hill tribes" village visit at Ban Tong Luang, to observe their simple way of life and nice local surrounding. This is located a further 18 kms from Wat Doi Suthep into the mountains of Doi Suthep Pui National Park.



Price (per person):

- 1 person 5,800++
- 2 persons 3,900++
- 3-5 persons 3,700++



All prices are shown in Thai Baht and subject to service charge 10% and government tax of 7%

❖ **'Mae Sa' Elephant Camp and
'Ban Tong Luang'
The Hill Tribe's Village**



In present day Thailand, elephants are only used for show of their tremendous power, but in earlier times they were a very important part of the King's army and played a very important role in Thai history. Then a "Five hill tribes" village visit at Ban Tong Luang, to observe their simple way of life and nice local surrounding.



Price (per person):
1 person 5,500++
2 persons 3,500++
3-5 persons 3,200++

*All prices are shown in Thai Baht and subject to service charge
10% and government tax of 7%*

❖ 'Doi Inthanon' National Park



At 2,565 metres, Doi Inthanon is Thailand's highest peak located in the country's most renowned park in the north. The park has four waterfalls, terraced rice fields, picturesque valleys and small hill tribe villages, and is home to exotic butterflies, wild flowers, interesting wildlife and more than 300 species of birds.

Price (per person):

1 person 8,200++

2 persons 4,900++

3-5 persons 4,700++

*All prices are shown in Thai Baht and subject to service charge
10% and government tax of 7%*

ChiangRai – Golden Triangle



Chiang Rai is situated at the northern tip of Thailand which borders Myanmar on the north and Laos to the east. An early morning three hours' drive will take you through picturesque sceneries with a stop at the Mae Kajan Hot Springs for fresh air. Continue on to Mae Sai, the northernmost trading post at the border between Thailand and Myanmar. Afterwards, we continue on to the Golden Triangle to observe the magnificent panoramic view of the region which is a geophysical boundary between Thailand, Myanmar and Laos.

Price (per person):

1 person 12,000++

2 persons 7,500++

3-5 persons 7,000++

All prices are shown in Thai Baht and subject to service charge 10% and government tax of 7%

❖ *Doi Suthep and Sankampaeng*

This half-day tour visits the most famous important temple in Chiang Mai known as Wat Phra That Doi Suthep, this temple is situated on Suthep Mountain, which is located west of the old city. Then shop along the handicraft highway on Sankhampaeng Road.



1 person 3,000++

2 persons 2,200++

3-5 persons 1,900++



*All prices are shown in Thai Baht and subject to service charge
10% and government tax of 7%*

❖ *Tour 'Mae Wang' and soft trek*



Mae Wang is a small town towards the south of Chiangmai city. The area is enriched with its nature including waterfall, hill tribe village (Karen) and activities such as elephant riding, bamboo rafting along the river and soft trek for beginner.

Price (per person):

1 person 6,600++

2 persons 4,500++

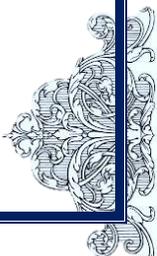
3-5 persons 4,200++

*All prices are shown in Thai Baht and subject to service charge
10% and government tax of 7%*



Limousine hire by hour

You can plan your own itinerary by using our hotel Chauffeur service limousine by hour. Our Guest Service team can assist you on planning your day in Chiangmai or out of city area. Should you wish to include an English speaking guide in the trip, kindly inform our team in advance, other languages speaking guide can also be arranged.

- Limousine hire by hour cost 750 Baht plus 10% service charge and 7% VAT per hour (minimum usage of 2 hours is required)
 - Limousine and guide hire by hour cost 1,000 Baht plus 10% service charge and 7% VAT per hour (minimum usage of 2 hours is required)
 - An additional outskirt charge of 1,000 Baht plus 10% service charge and 7% VAT will be applied if using the limousine out of Chiangmai city area (i.e. Doi Inthanon, Lampang, Chiang Rai)
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In-room shopping

❖ MEMORIES

Coffee Table book: 137 Pillars House
history 1,605.-

137 Pillars House umbrella 578.-



❖ BATHROOM COLLECTION

Bathroom amenities set 482.-
(Shampoo, Bath cream, Conditioner, Lotion and Soap)

Laundry bag 321.-

Hair dryer bag 321.-

Slipper 382.-

Sandals 382.-

Bathrobe; Small/Large 2,986.-/3,050.-

- *To purchase any items from the in room shopping menu, please contact Guest Service Agent by Press number "0" for further assistance.*
- *All prices are shown in Thai Baht and included government tax of 7%*

Fine Dining at 137 Pillars House



Jack Bain's Bar

A casual and warm atmosphere with a touch of elegant décor. The bar has the flexibility to transform into private functions including 'families and friends' reunions, management dinners and wine tasting dinners.

The Wine Cellar

A stylish and cozy cellar inside the Pillars House overlooking our organic garden. It is a perfect venue for you to host private dinners in an intimate setting, wine tasting sessions and cultural lectures.

The Parlor

The perfect place to mingle and socialize. Use this space for launch parties or networking events for your guests to exchange ideas in a relaxing environment that is designed to inject that extra bit of inspiration.



The Palette

A delight to the senses, where guests can enjoy exquisite cuisine in an intimate setting, as well as displaying engaging Nouveau Asian Art exhibits. Palette is located in the hotel's original teak homestead which dates back to the 1800's. The restaurant seats up to 20 diners. An additional 16 diners can be accommodated in the intimate Wine Cellar and private open air verandah. The restaurant can also be booked exclusively for private functions and special occasions. Palette's menu is light and artistic, offering a selection of cuisine with a brilliant array of color and flavors using locally sourced and organic produce

The Dining Room

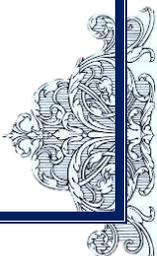
For breakfast, lunch and dinner, The Dining Room adjacent to Pillars House is a stylish yet comfortable environment to savor our favorite recipes prepared with fresh organic ingredients. Diverse and accommodating menus offer classic Thai fare meant to be shared and seasonally inspired international dishes, all showcasing the distinctive harvests of local farmers. Go al fresco on the adjacent courtyard surrounded by our tropical gardens.

SilverNeedle Classic Afternoon tea Experience

Enjoy classic-style Afternoon Tea as Chiang Mai's early foreign visitors enjoyed within Pillars House, on the Deck or the Lawn. All offer relaxed environments for our guests to meet and mingle over bespoke unlimited tea blends and coffee concoctions.

THB 600++ per Person

THB 1,100++ for 2 Persons



Cooking class

Learn the basic of Thai culinary at our exclusive cooking stations with Chef. The experience includes local market excursion and cooking demonstration.

Venue: The Show Kitchen
Time: Start from 1 pm (time is flexible) it take about 3 hours include local market visit.
Price: THB 2,500++ per person
(for 2-4 persons per class)
Private class for one person cost is THB 3,500++

Picnic Basket



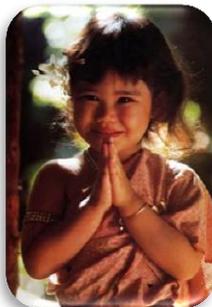
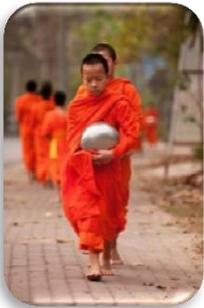
Basket includes
*Sandwiches, cheese
platter & baguette
Savouries, salad
Pastries, fresh fruits
Mineral water
Soft drinks or juices
Tea or coffee
2200THB++
With additional one
bottle of
Wine
Or
Sparkling wine
3200THB++*

Note: One day order in advance is required. Kindly contact our staff for more information

Social Norms

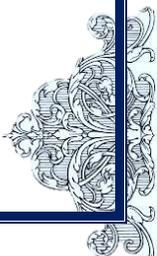
Thais don't normally shake hands when they greet one another, but instead press the palms together in a prayer-like gesture called a wai. Generally a younger person wais an elder, who returns it.

Thais regard the head as the highest part of the body, literally and figuratively. Therefore, avoid touching people on the head and try not to point your feet at people or an object. It is considered very rude. Shoes should be removed when entering a private Thai home. Public displays of affection between men and women are frowned upon.





Special Advice

- ❖ Beware of unauthorized people who offer their services as guides. For all tourist information, contact the Tourism Authority of Thailand, Tel: 1672.
 - ❖ Observe all normal precautions as regards to personal safety, as well as the safety of your belongings. Walking alone on quiet streets or deserted areas is not recommended. Be sure that all your valuables-money, jewelry, and airline tickets are properly protected from loss. Visitors needing assistance relating to safety, unethical practices, or other matters, please call the Tourist Police at Tel: 1155.
 - ❖ Do not get yourself involved with drugs. Penalties for drug offences are very severe in Thailand.
 - ❖ Do not support any manner of wild animal abuse. Never purchase any products or souvenirs made from wild animals including reptiles like snakes, monitor lizards, and also turtle shell and ivory. Avoid patronizing local restaurants that serve wild animal delicacies. It is against the law to slaughter wildlife for food in Thailand.
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Do's and Don'ts in Thailand

The Monarchy: Thai people have a deep, traditional reverence for the Royal Family, and a visitor should be careful to show respect for the King, the Queen and the Royal Children.

Religion: Visitors should dress neatly in all religious shrines. They should never go topless, or in shorts, hot pants or other unsuitable attire. It is acceptable to wear shoes when walking around the compound of a Buddhist temple, but not inside the chapel where the principal Buddha image is kept.

Each Buddha image, large or small, ruined or not, is regarded as a sacred object. Never climb onto one to take a photograph or do anything which might indicate a lack of respect. Buddhist monks are forbidden to touch or be touched by a woman, or to accept anything from the hand of one. If a woman has to give anything to a monk, she first hands it to a man, who then presents it.





Top 10 useful Thai phrases

1. Hello (*sa-wat dee*) For sure this is the word that all tourists need to learn first. It is used for both "hello" and "goodbye".
2. Thank you (*khorb koon*) When you are in Thailand don't forget you are representing your country so please always try to be polite. This is a useful word to say "thank you" if someone gives you something.
3. How much? (*gee baht*) If you are shopping you will need to ask "how much?" You don't really need to learn "...is this?" or "...is that?" as you can use sign language at the same time.
4. Where is...? (*... yoo tee nai*) You will find this phrase very useful. Just point at a place on your map or in your guide book and say "yoo tee nai". Also useful when you are trying to find the right bus to go to Phuket etc.
5. I don't want (*mai ow*) When you are walking down the street or even sitting on the train you will sometimes be approached by vendors who are trying to sell you something. Some of them are very insistent so try this useful phrase.
6. Sorry (*khor toat*) another useful phrase to help you be polite. Use this when you have to push by someone on the train or you accidentally stepped on their feet.
7. One to ten (*neung-sib*) I recommend to everyone that they should at least learn how to count up to ten which are..

Neung = 1	Song = 2	Sam = 3
See = 4	Hah = 5	Hok = 6
Jed = 7	Pad = 8	Kaw = 9
Sip = 10		



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8. Can you make it cheaper? (lot noi dai mai) If you are doing a lot of shopping then tries this handy phrase. By speaking a little Thai you might get a better discount.
 9. Delicious (a-roi) after a delicious meal the cook would love to hear that you found the food delicious. You never know, the next time you go back to the same place she might give you an extra helping!
 10. Never mind (mai ben rai) one of my favourites. If someone apologizes to you for doing something wrong (khor toat) reply with "mai ben rai". If someone says "thank you" for a present just say "mai ben rai".
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