



FOR IMMEDIATE RELEASE
31 August 2014

Kiridara Luang Prabang Hosts Celebrity Chef Gary Mehigan's "Far Flung" TV Series

The contemporary boutique hotel **Kiridara Luang Prabang** is delighted to host Australia-based celebrity chef Gary Mehigan and his crew during the filming of the recent "Far Flung" TV series. The hotel gave Gary and his crew a traditional Laotian warm welcome and a taste of everyday life in Luang Prabang.

During his stay, Gary took great delight in soaking up the stunning sights and sounds of Luang Prabang, and discovering what is so special about this UNESCO world heritage township.

Gary, a well known restaurateur and a judge on the popular TV cooking competition show MasterChef Australia, was thrilled to have the opportunity to cook his version of Laotian cuisine in the luxurious Kiridara Villa Ban Visoun.

Located in north central Laos, where the Nam Khan River meets the Mekong River, the award-winning Kiridara Luang Prabang is part of the SilverNeedle® Collection of boutique hotels. Comprising 24 rooms and 2 two-bedroom villas, it has won several accolades, the latest include being named in 2014's TripAdvisor Travelers' Choice Awards as one of Laos' Top Small Hotels and Top Hotel for Romance.

Kiridara Villa Ban Visoun, where Gary based himself, has a riverfront location in a village enclave surrounded by historical sites and street markets. This villa has 250 square metres of contemporary living space with a king bedroom, a twin bedroom, 2 bathrooms, living room, dining room with fully-equipped kitchen, garden patio and a riverfront verandah. Kiridara also offers Laotian spa therapy, outdoor dining options and an infinity pool that looks out across lush landscapes.

"Hosting Gary and his crew at Kiridara, and showing them a glimpse of how Laotians live and cook, is part and parcel of SilverNeedle® Collection's promise of offering an authentic experience for our guests," said Chris Stafford, Vice President Hotel Operations, Southeast Asia, at SilverNeedle® Hospitality. "Cuisine was key to his stay, and we were happy to have played a part in introducing Gary to the local Luang Prabang produce." In his Facebook post on his stay at Kiridara, Gary said, "We will be back!"

Recognising guests' desire for wellness, SilverNeedle® Collection is also committed to providing tasty and healthy food. 137 Pillars House, Chiang Mai, a part of the Collection, started offering local organic food menus earlier this year. The entire collection which includes Riva Surya in Bangkok, also offers a health-focused MICE programme, "Healthy Minds, Healthy Thinking", which focuses on three key areas: healthy eating, healthy thinking and healthy exercises.

For reservations and enquiries, please contact Kiridara Luang Prabang:

Tel: +856 71 261 888
 Email: stay@kiridara.com

Fax: +856 71 260 935
 Website: www.kiridara.com

###

Media Contact

Chia-Peck Wong (Ms)
 Director, Corporate Communications
 SilverNeedle® Hospitality
 Tel: +65-6645-9405
 Chiapeck.wong@snhgroup.com

About Kiridara Luang Prabang

Kiridara is an award-winning contemporary boutique hotel located in the mystical city of Luang Prabang, a UNESCO World Heritage Site. Comprising 24 rooms and 2 private villas, the hotel has easy access to central Luang Prabang and is five minutes from the International Airport. It has received TripAdvisor's "Certificate of Excellence" and was featured on DestinAsian's Luxe List. For more information, please visit www.kiridara.com

About SilverNeedle® Collection:

Located in special and desirable destinations, the SilverNeedle® Collection consists of unique resorts and boutique hotels in Asia-Pacific featuring the very best in hotel accommodation, authentic cuisine, contemporary facilities and excellent service to ensure guests have a truly memorable stay. The Collection comprises three distinctive hotels:

- ❖ **137 Pillars House, Chiang Mai** is an award-winning luxury 30-suite boutique hotel that revives the old world elegance of the orient in Chiang Mai's Wat Gate area.
- ❖ **Kiridara, Luang Prabang** is an award-winning contemporary boutique hotel comprising 24 rooms and two private villas located in the mystical city of Luang Prabang, a UNESCO World Heritage Site with panoramic views of Mount Phou Si.
- ❖ **Riva Surya, Bangkok** is a new charming 68-room hotel located along the Chao Phraya River in the historic centre of Bangkok. Within its first year of operations, Riva Surya was voted as one of Bangkok's top-rated hotels in 2013 by Booking.com.
- ❖ **Riva Arun, Bangkok** is expected to be completed in 2015. Comprising 25 rooms, the hotel will be built in the distinctive Sino-Portuguese colonial style popular in Thailand for centuries. The hotel will also boast a rooftop bar where guests can relax by a scenic riverside location with a 360-degree view of Wat Arun and Wat Pho (the Royal Temple).

For more information, please visit www.snhcollection.com